



National Youth
Science Forum
CELEBRATING 1984-2024

**SPONSORSHIP
PROSPECTUS**

2024

**NATIONAL YOUTH
STEM SUMMIT**

**KICKSTART YOUR CAREER IN
SCIENCE AND TECHNOLOGY**

**17 - 19 AUGUST 2024
CANBERRA**



FORWARD FROM THE CHAIR AND CEO

Following on from the success of the 2023 National Youth STEM Summit, the National Youth Science Forum (NYSF) is proud to be delivering the 2024 National Youth STEM Summit from 17 to 19 August 2024 in Canberra.

This is a special year for the NYSF as we celebrate our 40th anniversary. Since 1984, the NYSF has helped connect over 15,000 students with their STEM future via our NYSF Year 12 Program.

Reflecting on the changes and innovation in STEM over the last 40 years, we are proud to announce the theme for 2024: **Kickstart your career in science and technology.**

The National Youth STEM Summit will connect some of Australia's best and brightest young (18-25-year-olds) talent with academia, industry, business and government. The STEM Summit helps meet the growing demand for a science, technological, engineering, and maths (STEM) workforce in Australia and prepares our younger generation with the skills, networks, and opportunities they need as emerging leaders.

This STEM Summit is an opportunity for NYSF alumni and other STEM-interested



Chair
Patricia Kelly GAICD PSM



CEO
Dr Melanie Bagg GAICD

young Australians to network, share ideas, participate in discussions and debates, and meet with current and emerging businesses and political leaders.

As a business or organisation, you will have the opportunity to connect with amazing STEM-focused talent who are just starting out on their career journey. The feedback we received from the inaugural National Youth STEM Summit was that for the majority of delegates, this was their first experience of a professional conference.

The National Youth STEM Summit is a unique opportunity to position yourself in front of the STEM cohort of the future.

On behalf of everyone at the NYSF, we encourage you to support this event and consider becoming a sponsor to take advantage of the valuable exposure and opportunities the National Youth STEM Summit brings.

ACKNOWLEDGEMENT OF COUNTRY

The National Youth STEM Summit will be held on the lands of the Ngunnawal and Ngambri people and we acknowledge their role as cultural custodians of the land we meet on. We recognise their continuing connection to culture, land, water and community and pay our respects to elders past and present.



EVENT OVERVIEW

The first of its kind – The National Youth STEM Summit was designed to provide professional development for talented, STEM-interested young Australians who have entered early tertiary education and/or are about to embark on their STEM careers.

The 2024 National Youth STEM Summit will run from Saturday, 17 to Monday, 19 August 2024, at the Research School of Physics Building at the Australian National University, Canberra.

Over the three days, attendees will experience the very best of STEM in Australia and hear from some of Australia’s top STEM leaders via keynote presentations from the Chief Scientist of Australia, Dr Cathy Foley AO and Vice-Chancellor of the Australian National University, Professor Genevieve Bell AO, plus interactive workshops, a STEM Study and Careers Expo, panel discussions, and networking opportunities, culminating in a Gala Dinner at The Great Hall, Australian Parliament House featuring guest speaker Minister for Industry & Science, the Hon Ed Husic MP, to celebrate the 40th Anniversary of the National Youth Science Forum.

PROGRAM OUTLINE

	17 August 2024	18 August 2024	19 August 2024
Morning	Registration	Keynote Presentation	Keynote Presentation
	Keynote Presentation and Opening	Panel Discussion Workshop	STEM Study and Careers Expo
Afternoon	Panel Discussion	Panel Discussion Workshop	Panel Discussions
	Panel Discussion Workshop	Keynote Presentation	40th Anniversary Gala Dinner at APH
Evening	Welcome Networking Reception	Exact timings and details subject to change	

NATIONAL YOUTH STEM SUMMIT 2023 OVERVIEW

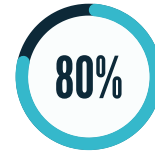
During the 2023 National Youth STEM Summit, there were seven keynote presentations across themes of leadership, identifying opportunities, professional and personal development, decision-making and meaningful engagement with parliamentarians, responding to critical challenges and networking.

Keynote speakers:

- **Prof Tanya Monro AC FAA FTSE FOSA FAIP GAICD, Australia's Chief Defence Scientist**
- **Dr Cathy Foley AO PSM FAA FTSE, Australia's Chief Scientist**
- **Kerri Hartland, Senior Leader, Australian Government and former Chair NYSF Board**
- **Robert Sewell, Chief Information Officer, NBN**
- **Dr Brad Tucker, Astrophysicist, ANU**
- **Prof Elanor Huntington FTSE, Executive Director, CSIRO**
- **Enrico Palermo, Head, Australian Space Agency**

Delegates were well prepared for the Youth Networking Reception at Parliament House with sessions on media, communications, networking and how to engage with Parliamentarians. Parliamentarians who spoke at the STEM Summit:

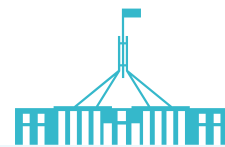
- **The Hon Ed Husic MP, Minister for Industry and Science**
- **The Hon Jason Clare MP, Minister for Education**
- **The Hon Dr Anne Aly MP, Minister for Early Childhood Education and Youth**
- **The Hon Paul Fletcher MP, Shadow Minister for Science and the Arts**



Of delegates completed school in the past 4 years

98%

Of delegates valued the engagement at Parliament House as good to brilliant



1st

For the majority of delegates, this was their first professional conference

93%

Found the STEM Careers and Study Expo significantly increased their awareness of opportunities



WHY SPONSOR OR EXHIBIT AT THE 2024 NATIONAL YOUTH STEM SUMMIT?

✔ **BRAND EXPOSURE** - The National Youth Science Forum has a network of over 15,000 alumni and a strong community reach throughout Australia.

✔ **NETWORK** - Meet the alumni and the greater National Youth Science Forum community at the Welcome Cocktail Reception or the 40th Anniversary Gala Dinner & Networking Event.

✔ **RECRUITMENT** - Attendees at the National Youth STEM Summit are at the undergraduate or recent post-graduate level, and looking for further training and/or job opportunities.

SPONSORSHIP OPTIONS

	Gold	Silver	Bronze
STEM Summit Involvement			
Speaking opportunity at Opening Event	✔		
Opportunity to contribute to panel discussion*	✔	✔	
Acknowledgement of sponsorship at Opening Event	✔	✔	✔
Opportunity to provide Huddle representatives**	✔	✔	✔
STEM Study & Career Exhibition & Gala Dinner			
STEM Study and Careers Exhibition	Double trade display in prime location	Single trade display in prime location	Single trade display
Complimentary tickets to 40th Anniversary Celebration Gala Dinner	3	2	1
Branding			
Opportunity to distribute collateral to attendees*	✔	✔	✔
Banner(s) on display in main theatre	2	1	
Branding across STEM Summit activities and collateral	Top tier	Prominent	Prominent
Prominent branding on delegate app	✔	✔	✔
Investment			
Total (incl GST)	\$40,000	\$20,000	\$10,000
Maximum packages available	1	2	5



* Subject to NYSF approval. **Huddle - informal lunch time presentation

ADDITIONAL SPONSORSHIP OPPORTUNITIES

WELCOME NETWORKING SPONSOR

\$10,000 - ONE AVAILABLE

The Welcome Networking event to be held on the opening evening of the STEM Summit provides you with the opportunity to host one of the key social events of the STEM Summit. All delegates will be invited to this function providing maximum opportunity to network with delegates as well as engage in conversation in a relaxed, social environment.

Sponsorship package includes:

- Recognition as a Welcome Networking Sponsor
- Two banners on display at the Welcome Networking Event
- Speaking opportunity at the Welcome Networking Event
- Opportunity to distribute collateral materials at the Welcome Networking Event
- Acknowledgment of sponsorship at the Opening Event of the STEM Summit

NYSF 40TH ANNIVERSARY GALA DINNER SPONSOR

\$20,000 - TWO AVAILABLE

The 40th Anniversary of NYSF Gala Dinner is the key social engagement of the STEM Summit, guaranteeing the opportunity to host delegates for a memorable evening of dinner and networking in The Great Hall at the Australian Parliament House.

Sponsorship package includes:

- Recognition as Gala Dinner Sponsor with company logo on holding slides during Gala Dinner
- Two complimentary tickets to the Gala Dinner
- A banner on display on the Gala Dinner Stage
- Sponsor acknowledgement during speeches at the Gala Dinner
- Acknowledgment of sponsorship during the Opening Event of the STEM Summit

An exclusive opportunity to be the sole sponsor of the Gala Dinner is available with added benefits, including an opportunity to address the audience.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CATERING STATION SPONSOR \$8,000 - ONE AVAILABLE

Opportunity to showcase your brand in a high-traffic area over the course of the STEM Summit.

Catering Station Sponsor includes:

- Recognition as Catering Station Sponsor for holding slides during the STEM Summit
- Two banners on display adjacent to the catering station
- Acknowledgment of sponsorship during the Opening Address at the STEM Summit



COFFEE STATION SPONSOR \$5,000 - ONE AVAILABLE

Opportunity to showcase your brand in a high-traffic area over the course of the STEM Summit.

Coffee Station Sponsor includes:

- Recognition as Coffee Station Sponsor for holding slides during the STEM Summit
- Two banners on display adjacent to the coffee station
- Acknowledgment of sponsorship during the Opening Address of the STEM Summit

Opportunity to combine the Coffee Station and Catering Station sponsor; please contact the team if this is of interest.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

NYSF ACCESS & EQUITY SCHOLARSHIPS \$5,000 - MULTIPLE SCHOLARSHIP OPPORTUNITIES AVAILABLE

The NYSF is committed to ensuring that as many talented young Australians as possible can participate in our programs. NYSF Access and Equity Scholarships provide financial assistance to disadvantaged participants who might otherwise not be able to attend the National Youth STEM Summit. This includes students from rural and regional communities, low socioeconomic backgrounds and minority groups, and students who are living with a disability or as a carer.

Supporting an NYSF Access and Equity Scholarship includes:

- The ability to support 6-8 students to attend the National Youth STEM Summit
- The opportunity to meet the supported students*
- Recognition as NYSF Access and Equity Scholarship provider in holding slides during the STEM Summit
- Acknowledgement of sponsorship during Opening Event at the STEM Summit

* Subject to student consent



STEM STUDY AND CAREERS EXHIBITION



A two-hour STEM Study and Careers Expo will be held on the third day of the STEM Summit.

This will provide you with the platform to showcase your organisation to delegates and guests. It also demonstrates your commitment to careers in STEM and allows you to continue to build strong networking relationships with the next generation of STEM leaders.

Exhibition includes:

- Listing in the attendee app
- Booth space to include 2 trestle tables with 4 chairs (double)
- Booth space to include trestle table with 2 chairs (single)
- Opportunity to distribute collateral during session
- Ability to participate in Huddles (informal chats) during the break

\$2,000 - Double

\$1,200 - Single



2024

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We recognise that one size does not fit all when it comes to sponsorship investment and are happy to discuss a package specific to your organisation's budget and marketing needs.

NYSF reserves the right to customise the offerings and sponsorship opportunities presented in this prospectus.

Leonie Keogh
Manager, Partnerships and Alumni

P: 0411 269 103
E: leonie.keogh@nysf.edu.au

Sarah Crowe
Events Officer

P: 0416 600 442
E: sarah@nysf.edu.au



www.nysf.edu.au

